



INDIANA
restaurant association

AT YOUR SERVICE MONTHLY MEMBER NEWSLETTER AD RATES

...WITH AT YOUR SERVICE, the official monthly digital newsletter of the Indiana Restaurant Association. There's no better way to target over 900 of Indiana's restaurant and hospitality professionals.

ARE YOU A MEMBER? Regular and Associate members of our Association receive a 20% discount on advertising rates.

UTILIZE THE POWER OF E-MAIL ADVERTISING! Use your ad as a link to your website or as a direct response inquiry routed to an e-mail address. That means you can see instant and measurable results.

AD SUBMISSION DEADLINES: 15TH OF PREV. MONTH

Example: April Newsletter Deadline = March 15

CONTACT INFORMATION

NAME _____
COMPANY _____
MAILING ADDRESS _____
CITY, STATE, ZIP _____
PHONE _____ FAX _____
EMAIL _____

PAYMENT OPTIONS:

AMEX VISA MASTERCARD CHECK (MAKE PAYABLE TO IRA)
CARDHOLDER: _____
CARD #: _____
EXP. _____ 3 DIGIT SECURITY #: _____
SIGNATURE: _____

MAIL: IRA 200 S. Meridian St, Suite 350 Indianapolis, IN 46225

FAX: 317.673.4210 IRA Member Discount (20%)

**PRINTED NEWSLETTER
& E-VERSION AD RATES**

\$200
FULL PAGE PRINT AD
Dimensions: 7.5" W x 9.5" H

INCLUDES:
LARGE SIDE-BAR ENEWS AD
Dimensions: 150px x 700px
72 DPI / full color on the sidebar
or a miniature version of the full page ad
within the body of the email
300px x 400 px

1 month.....	\$200
3 months.....	\$540
6 months.....	\$1,020
9 months.....	\$1,440
12 months.....	\$1,800

Indicate Month(s) _____

OTHER SIZES:
(single issue)

\$125
HALF PAGE PRINT AD
Dimensions: 7.5" W x 4.75" H

INCLUDES:
MEDIUM SIDE-BAR AD \$100/\$350
Dimensions: 150px x 300px
72 DPI / full color

Indicate Month(s) _____

\$75
BUSINESS CARD PRINT AD
Dimensions: Dimensions 3.75" W x
2.75" H

INCLUDES:
SMALL SIDE-BAR ENEWS AD
Dimensions: 150px x 150px
72 DPI / full color

Indicate Month(s) _____